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Rules & Regulations  
(Media & Public Category)

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**AZAM-PETRONAS WRITERS AWARDS 2009**

**Jointly organised by**

Angkatan Zaman Mansang (AZAM) Sarawak & Petroliaam Nasional Berhad (PETRONAS)

## **CATEGORY**

The AZAM-PETRONAS Writers Awards 2009 is divided into **three (3) categories:**

### 1.0 Print Media Category

#### 1.1 Feature Writing

- English
- Bahasa Malaysia
- Chinese

### 2.0 Public

#### 2.1 Essay Writing

- English

#### 2.2 Comic Strips

#### 2.3 Digital Picture Story

### 3.0 Students

*\* please refer to the Information Sheet AZAM-PETRONAS WRITERS AWARDS – Student Category: Rules and Regulation*

## **PARTICIPATION**

The proposed categories for the contest this year are:-

### **1.1 Media (print media)**

The contest is open to all media practitioners (reporters, editors and journalists) practising in Sarawak.

### **1.2 Public**

This category is open to all Malaysian citizens aged 18 and above.

### **1.3 Students**

#### **1.3.1 Primary Schools (Rural and Urban)**

- Participation is open to Primary 4-6 pupils studying in government schools, government-aided school, vocational schools and private schools in Sarawak.
- Participation under this category will be divided into two categories – Urban and Rural schools.

#### **1.3.2 Lower Secondary Schools (Rural and Urban)**

- Participation is open to Form 1-3 students studying in government schools, government-aided school, vocational schools and private schools in Sarawak.
- Participation under this category will be divided into two categories – Urban and Rural schools.

#### **1.3.3 Upper Secondary Schools (Rural and Urban)**

- Participation is open to Form 4-5 students studying in government schools, government-aided school, vocational schools and private schools in Sarawak.
- Participation under this category will be divided into two categories – Urban and Rural schools.

#### 1.3.4 Form 6 / Pre-U

- Participation is open to Form 6 students studying in government schools, government-aided school, vocational schools and private schools in Sarawak.
- For the Pre-University Category, participation is open to all students studying in public and private institutions of higher learning such as universities, matriculations, colleges and training centers in Sarawak.
- Students studying in Form 6 / Pre-University must be between 18 and 21 years old.

## RULES AND REGULATIONS

### Feature Writing - Print Media Category

- 1.0 All journalists, writers and reporters practicing in Sarawak are eligible to participate.
- 2.0 Entries must be **feature articles on economic and social development in Sarawak (refer to the list of recommended topics)**. Entries must be the work of the individuals submitting them. Although advice and ideas may be obtained from others, submitted work must be written by the entrant.
- 3.0 Only **published** feature articles in newspapers or magazines between **22 July 2008 and 16 September 2009** are eligible for consideration.
- 4.0 Entries must include one (1) copy of the original news cuttings from the publication (for printed work) in which the feature article(s) is published and a completed entry form. Please ensure that **the publication place and date is not visible on the news cutting**. Do not fax entries. Entry forms may be photocopied if more than one entry is being submitted.
- 5.0 An entry must be endorsed by the Editor-in-Chief or equivalent.
- 6.0 An entry under the Print Media Category should be from **1,000 words onward**. A serialized feature must consist of not more than three (3) parts.
- 7.0 A participant can send more than one (1) entry in a single category. A participant is eligible to win only **one prize** in a single category of the competition.
- 8.0 Evaluation of the entries are based on originality, objectivity, content research,, language used and presentation.
- 9.0 In the event that an entry, which is contributed by joint writers, wins, the cash prize will be awarded for the entry and not according to the number of writers. Each writer of the award will however be awarded a certificate.
- 10.0 AZAM reserves the right to reproduce/publish the entries submitted.
- 11.0 The organizers may disqualify any entry that has won prize(s) in other competitions.
- 12.0 All entries must reach AZAM by **30 September 2009 @ 4.00 p.m.**
- 13.0 The organizers are not responsible for any lost, late or misdirected entries.
- 14.0 The organizers reserve the right to interpret and amend the rules and conditions of the competition.
- 15.0 The decisions of the judging panels on the results of the competition are final.

## **Public Category - Essay Writing**

- 1.0 This competition is open to all **Malaysian citizens residing in Sarawak, aged 18 and above**.
- 2.0 Submission must be written in **English**.
- 3.0 Entries must be essays on the competition themes.
- 4.0 Only original materials will be entertained.
- 5.0 Entries must be typed out on **A4 paper, double-spaced and typed on one side of the page only**. Handwritten entries must be neat and legible; otherwise they will not be entertained.
- 6.0 Entries should be from **1,000 words** and must not exceed **2,500 words**.
- 7.0 Points are awarded to entries based on the following criteria:
  - Originality
  - Content and research
  - Human-interest elements
  - Presentation and language
- 8.0 A participant can send more than one (1) entry but is eligible to win only one prize in a single category of the competition.
- 9.0 The decisions of the organizers and judges on the result of the competition are final.
- 10.0 All entries must reach AZAM by **30 September 2009 @ 4.00 p.m.**
- 11.0 The organizers reserve the rights to reproduce / publish the entries submitted.
- 12.0 The organizers are not responsible for any lost, late or misdirected entries.
- 13.0 The organizers reserve the right to interpret and amend the rules and regulations of the competition.
- 14.0 The decisions of the Judging Panels on the results of the competition are final.
- 15.0 The staff of AZAM, SDI, Petroliam Nasional Berhad (PETRONAS) and its respective subsidiaries is not eligible to participate in the competition.

## Public Category - Comic Strips

- 1.0 All members of the public aged 18 years and above are eligible to take part. The competition is limited to **ONE** entry per person.
- 2.0 The comic stories must be in line with the theme.
- 3.0 All submissions must be unpublished and can be in B/W and/or in colour. Maximum length is five (05) frames and must be pasted / drawn on A3 paper.
- 4.0 Entries should not previously have been submitted to other contests or been in public display.
- 5.0 Title and Captions must be in **English**.
- 6.0 Submitted comic strips must be original work of the entrant who should that ensures there is no infringement of the rights of others (including copyright).
- 7.0 The Organizers must emphasize that this competition will not be judged solely on the drawing skills of the entrants; judging will be based primarily on the concept of the message of the story specifically in connection to the competition's theme.
- 8.0 The entrants must be the authors of their submitted comic strip. Entries submitted will not be returned.
- 9.0 All entries must reach AZAM by **30 September 2009 @ 4.00 p.m.**
- 10.0 The organizers are not responsible for any lost, late or misdirected entries.
- 11.0 The decisions of the judging panels on the results of the competition are final.
- 12.0 **Three Winners** will be selected from the Categories offered.

## Public Category - Digital Picture-Story

- 1.0 Members of the **public aged 18 years and above** are eligible to take part. The competition is limited to ONE entry per person.
- 2.0 The picture story must be in line with the theme and shot with a **digital camera** or **mobile phone**. No editing or image corrections are allowed. Pictures must be uploaded exactly the way they have been taken. Photos that have been digitally altered would be discarded.
- 3.0 Pictures submitted must be **taken in Sarawak** only. Submission must state the place where and when it was taken.
- 4.0 Entries should not previously have been submitted to other contests or been on public display.
- 5.0 Title and Captions **MUST** be in **English**.
- 6.0 Submitted entries must be the original work of the entrant who should ensure that there is no infringement of the rights of others (including copyright).
- 7.0 The Organizers must emphasize that this competition will not be judged solely on the photographic skills of the entrants or the quality of the digital camera integrated into your mobile phone; judging will be based on the concept of the message of the story specifically in connection to the competition's theme.
- 8.0 The entrants must be the authors of their submitted pictures. Entries submitted will not be returned.
- 9.0 All photos should be accompanied by a small story, called "photo brief" (50 words max), about: how and where the Picture was taken. The photo briefs of the final nominated pictures would be published along with the images themselves. The photo briefs **MUST** be written in English.
- 10.0 All entries must reach AZAM by **30 September 2009 @ 4.00 p.m.**
- 11.0 Organizers are not responsible for any lost, late or misdirected entries.
- 12.0 The organizers reserve the right to interpret and amend the rules and conditions of the competition.
- 13.0 The decisions of the Judging Panels on the results of the competition are final.
- 14.0 **Three Winners** will be selected.

## **THEME**

The AZAM-PETRONAS Writers Award 2009 centers its themes and sub-themes on the spirit of the *45<sup>th</sup> anniversary of Sarawak's progress in Malaysia* and on the aspirations of the *"2<sup>nd</sup> Wave of Development of Sarawak"*.

The recommended topics under these themes are:-

### **1.3 Economic Development**

*For example on: Sarawak Corridor of Renewable Energy (SCORE)*

- Aluminium Industry
- Steel Industry
- Oil-based industry
- Palm Oil Industry
- Fishing and Aquaculture Industry
- Livestock Industry
- Timber based Industry
- Marine-engineering
- Tourism Industry

### **1.4 Social Development**

- Social Development
- Confluence of Cultures in Sarawak
- Crime Prevention
- Information and Communication Technology (ICT) Utilization in Enhancing Socio-economy
- Environment
- Land Development
- Sustainable Development
- Education and Training (Human Resource Development)

## **PRIZES**

The prizes are as follows: -

### **Media Category**

#### **Print Media: English Language**

1 x First Prize	: RM 2 500.00 cash
1 x Second Prize	: RM 1 500.00 cash
1 x Third Prize	: RM 1 000.00 cash
2 x Consolation	: RM 500.00 cash

#### **Print Media: Bahasa Malaysia Language**

1 x First Prize	: RM 2 500.00 cash
1 x Second Prize	: RM 1 500.00 cash
1 x Third Prize	: RM 1 000.00 cash
2 x Consolation	: RM 500.00 cash

#### **Print Media: Chinese Language**

1 x First Prize	: RM 2 500.00 cash
1 x Second Prize	: RM 1 500.00 cash
1 x Third Prize	: RM 1 000.00 cash
2 x Consolation	: RM 500.00 cash

### **Public Category**

#### **Essay Writing**

1 x First Prize	: RM 2 000.00 cash
1 x Second Prize	: RM 1 000.00 cash
1 x Third Prize	: RM 500.00 cash
2 x Consolation Prize	: RM 250.00 cash

#### **Comic Strip**

1 x First Prize	: RM 700.00 cash
1 x Second Prize	: RM 500.00 cash
1 x Third Prize	: RM 300.00 cash

#### **Digital Picture Story**

1 x First Prize	: RM 700.00 cash
1 x Second Prize	: RM 500.00 cash
1 x Third Prize	: RM 300.00 cash

## **CLOSING DATE**

All entries must be submitted by **30 September 2009 @ 4.00 p.m.** Late entries will not be accepted. The organisers are not responsible for late, lost, stolen, incomplete, illegible or misdirected mail or submissions.

Please send your entries along with the attached Entry Form duly filled to:

**THE SECRETARIAT**  
**AZAM-PETRONAS Writers Awards 2009**  
**Angkatan Zaman Mansang (AZAM) Sarawak**  
**Kompleks AZAM, Jalan Crookshank,**  
**93000 Kuching.**

For enquiries, please contact **Diana Kuwa / Deborah Sian** at **082-411799** or visit our website at **[www.azam.org.my](http://www.azam.org.my)**.